



Alcohol and Entertainment Licensing Sub-Committee

Tuesday 3 October 2023 at 10.00 am

Boardrooms 1 & 2, 3rd Floor, Brent Civic Centre

Please note that this meeting will be held in person with members of the Sub-Committee required to attend in person.

The press and public are also welcome to attend this meeting in person. Please note the meeting is not scheduled for live webcast

Membership:

Members

Councillors:

Ahmed (Chair)
Long (Vice-Chair)
Chohan

Substitute Members

Councillors:

Bajwa, Collymore, Ethapemi, Hack, Mahmood, Lorber,
Rubin

For further information contact: Devbai Bhanji, Governance Assistant
Tel: 020 8937 6841; Email: devbai.bhanji@brent.gov.uk

For electronic copies of minutes, reports and agendas, and to be alerted when the minutes of this meeting have been published visit:

www.brent.gov.uk/committees

The press and public are welcome to attend this meeting

Notes for Members - Declarations of Interest:

If a Member is aware they have a Disclosable Pecuniary Interest* in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent and must leave the room without participating in discussion of the item.

If a Member is aware they have a Personal Interest** in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent.

If the Personal Interest is also significant enough to affect your judgement of a public interest and either it affects a financial position or relates to a regulatory matter then after disclosing the interest to the meeting the Member must leave the room without participating in discussion of the item, except that they may first make representations, answer questions or give evidence relating to the matter, provided that the public are allowed to attend the meeting for those purposes.

***Disclosable Pecuniary Interests:**

- (a) **Employment, etc.** - Any employment, office, trade, profession or vocation carried on for profit gain.
- (b) **Sponsorship** - Any payment or other financial benefit in respect of expenses in carrying out duties as a member, or of election; including from a trade union.
- (c) **Contracts** - Any current contract for goods, services or works, between the Councillors or their partner (or a body in which one has a beneficial interest) and the council.
- (d) **Land** - Any beneficial interest in land which is within the council's area.
- (e) **Licences**- Any licence to occupy land in the council's area for a month or longer.
- (f) **Corporate tenancies** - Any tenancy between the council and a body in which the Councillor or their partner have a beneficial interest.
- (g) **Securities** - Any beneficial interest in securities of a body which has a place of business or land in the council's area, if the total nominal value of the securities exceeds £25,000 or one hundredth of the total issued share capital of that body or of any one class of its issued share capital.

****Personal Interests:**

The business relates to or affects:

- (a) Anybody of which you are a member or in a position of general control or management, and:
 - To which you are appointed by the council;
 - which exercises functions of a public nature;
 - which is directed is to charitable purposes;
 - whose principal purposes include the influence of public opinion or policy (including a political party or trade union).
- (b) The interests a of a person from whom you have received gifts or hospitality of at least £50 as a member in the municipal year;

or

A decision in relation to that business might reasonably be regarded as affecting the well-being or financial position of:

- You yourself;
- a member of your family or your friend or any person with whom you have a close association or any person or body who is the subject of a registrable personal interest.

Agenda

Introductions, if appropriate.

Item	Page
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1	Apologies for absence and clarification of alternate members	
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2	Declarations of Interests	
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Members are invited to declare at this stage of the meeting, the nature and existence of any relevant disclosable pecuniary or personal interests in the items on this agenda and to specify the item(s) to which they relate.

3	Application for New Premises Licence by Mr Oluwademilade Oreoluwa for the premises known as Demi's Nigerian Restaurant, 89 Cricklewood Broadway, NW2 3JG, pursuant to the provisions of the Licensing Act 2003	1 - 26
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Date of the next meeting: Date Not Specified



- Please remember to **SWITCH OFF** your mobile phone during the meeting.
- The meeting room is accessible by lift and seats will be provided for members of the public.

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LICENSING ACT 2003

Application for New Premises Licence

1. The Application

Name of Applicant:	Mr Oluwademilade Oreoluwa
Name & Address of Premises:	Demi's Nigerian Restaurant, 89 Cricklewood Broadway, NW2 3JG
Applicants Agent:	

The application is for a new premises licence:

- 1 For the sale and supply of alcohol, Late Night Refreshment and to remain open from 12pm to Midnight Sunday to Thursday and until 3.00am Friday & Saturday.

2. Background

None.

3. Promotion of the Licensing Objectives

See page 3 of the application

4. Relevant Representations

Representations have been received from the Police and Licensing Officers who request a reduction in hours.

5. Interested Parties

None

6. Policy Considerations

Policy 1 – Process for Applications

Conditions on the licence, additional to those voluntarily sought/agreed by the applicant, may be considered. Conditions will focus on matters which are within the control of individual licensee and which relate to the premises or areas being used for licensable activities, the potential impact of the resulting activities in the vicinity. If situations arise where the licensing objectives may be undermined but cannot be dealt with by the use of appropriate conditions the Licensing Authority will consider whether it is appropriate for a licence to be granted or continue to operate.

7. Determination of the Application

Members can take the following steps when determining a new premises licence application:

- grant the licence;
- exclude from the scope of the licence any of the licensable activities to which the application relates;
- refuse to specify a person in the licence as the premises supervisor;
- reject the application

8. Associated Papers

- A. Application Form & Plan
- B. Police Representation
- C. Licensing Representation
- D. OS Map

LICENSING ACT 2003

Licence: Premises Licence New Application

Application No: 28744

Dear Sir/Madam,

Applicant: Mr Oluwademilade Oreoluwa

Date Received: 30 June 2023

An application was made to Brent Council under the Licensing Act 2003 by the above-named applicant. Representations must specify in detail the grounds of opposition and must relate to the promotion of the licensing objectives.

In order that consideration of the application may not be delayed, it will be appreciated if a reply can be sent to us by **28 July 2023**.

Yours faithfully

[Redacted]
[Redacted]
Regulatory Services

Part 1 – Premises Details

Postal address of premises, or if none, ordinance survey map reference or description

DEMI'S NIGERIAN RESTAURANT

89 Cricklewood Broadway, London, Brent, NW2 3JG

Telephone Number at premises (if any): 02039046977

Non domestic rateable value:

Part 2 – Applicant Details

Proposed Licence Holder:

Mr Oluwademilade Oreoluwa

89 Cricklewood Broadway, London, Brent, NW2 3JG

02039046977
[Redacted]

Mr Oluwademilade Oreoluwa

89 Cricklewood Broadway, London, Brent, NW2
3JG

Part 3 – Operating Schedule

When do you want the premises licence to start? 01-06-2023

If you wish the licence to be valid only for a limited period, when do you want it to end?

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend:

Please give a general description of the premises: A one floor restaurant and bar. we can hold up to 40 people.

What licensable activities do you intend to carry on from the premises?

Section I: Provision of late night refreshment: Indoors

Section J: Sale of alcohol: On the premises

The times the licence authorises the carrying out of licensable activities

Section I: Provision of Late Night Refreshments:Indoors		
Day	Start Time	End Time
Monday	12:00	00:00
Tuesday	12:00	00:00
Wednesday	12:00	00:00
Thursday	12:00	00:00
Friday	12:00	03:00
Saturday	12:00	03:00
Sunday	12:00	00:00

Section J: Sale or Supply of Alcohol: On the premises		
Day	Start Time	End Time
Monday	12:00	00:00
Tuesday	12:00	00:00
Wednesday	12:00	00:00
Thursday	12:00	00:00
Friday	12:00	03:00
Saturday	12:00	03:00
Sunday	12:00	00:00

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

Oluwademilade Oreoluwa

Date of birth:

[REDACTED]

Licence Number:

[REDACTED]

Issuing authority:

[REDACTED]

Concerns in respect of Children: Not applicable

The opening hours of the premises

Day	Start Time	End Time
Monday	12:00	00:00
Tuesday	12:00	00:00
Wednesday	12:00	00:00
Thursday	12:00	00:00
Friday	12:00	03:00
Saturday	12:00	03:00
Sunday		

a) General – all four licensing objectives (b, c, d, e): Ill ensure we have competent staff on duty at all times. I will make sure staff are regularly take training in their responsibilities in relation to the sale of alcohol

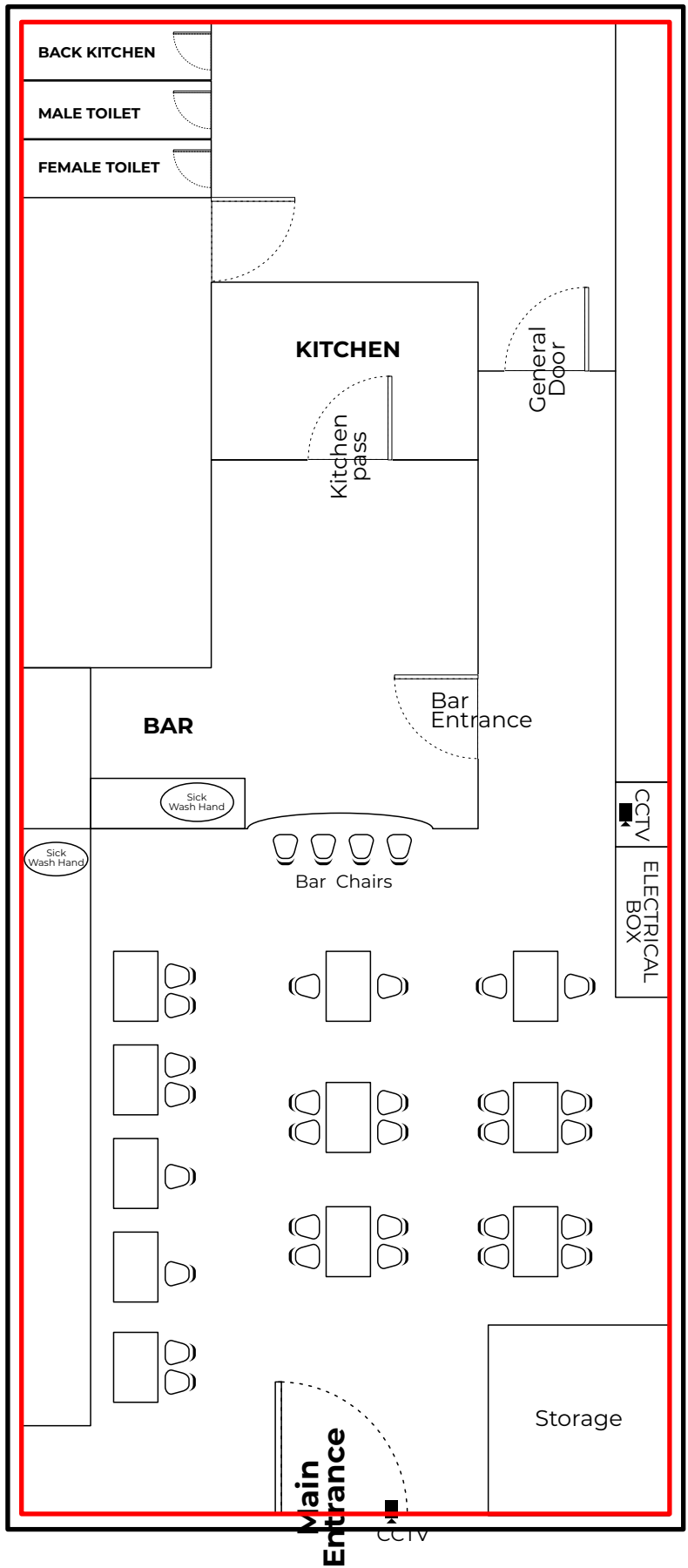
b) The prevention of crime and disorder: We have a CCTV that cover the restaurant floor, back and outside areas. we will work with the police or government if they need any footages

c) Public safety: All emergency exits shall be kept free from obstruction at all times. Appropriate fire safety procedures are in place and will be inspected anually

d) The prevention of public nuisance: All customers will be asked to leave quietly. A clear and legible notice will be displayed to remind the customers

e) The protection of children from harm: All staff will be trained for underage sales prevention regularly and records of sales refusal will be kept on the premises.

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**METROPOLITAN
POLICE**

Working together for a safer London

TERRITORIAL POLICING

Mr Oreoluwa Oluwademilade
Demi's Nigerian Restaurant
89 Cricklewood Broadway
NW2 3JG

NW BCU Licensing Department - Brent

Harrow Police Station
74, Northolt Road
Harrow
HA2 ODN

Tel: 020 8733 5008

Email: Phil.S.Graves@met.police.uk

Your Ref: 28744

Date: Friday 14th of July 2023

Our ref: 01QK/444/23/3122NW

Police representations to the application for a new Premises Licence for 'Demi's Nigerian Restaurant, 89 Cricklewood Broadway, NW2 3JG'

Police certify that we have considered the application shown above and wish to make representations that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below.

Police are of the opinion that the risk to the Council's objectives can be mitigated by removing the requested variations or attaching conditions to the Licence as shown below. If these conditions were accepted in full, police would be in a position to withdraw their representations.

Officer: Phil Graves
Licensing Constable 3122NW

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under Section 17 of the Licensing act 2003. The Police representations are concerned with all four of the licensing objectives.

- The prevention of crime and disorder;
- Public safety;
- The prevention of public nuisance; and
- The protection of children from harm.

Police require the following points should be included in the operating schedule or added as conditions on the premises licence.

The Application

The application is for a restaurant and bar in Cricklewood Broadway. The plan submitted shows a seating area as you walk directly into the venue with a bar area at the rear.

I spoke to the applicant Mr Oreoluwa on the 12th of July, explaining who I am and my role with his application. Mr Oreoluwa explained that he had been in the restaurant business for many years and wanted to add his restaurant and food to the community. He went on to explain that he wanted to host private functions like wedding and birthday events at the venue in addition to his normal day to day trade.

My only real concern with this application is the late hours that are been asked for, which I have detailed below as well as the alcohol sales:-

Alcohol sales requested as:-

Monday	12.00 to 00.00 hours
Tuesday	12.00 to 00.00 hours
Wednesday	12.00 to 00.00 hours
Thursday	12.00 to 00.00 hours
Friday	12.00 to 03.00 hours
Saturday	12.00 to 03.00 hours
Sunday	12.00 to 00.00 hours

Late Night Refreshments are Requested as:-

Monday	23.00 to 00.00 hours
Tuesday	23.00 to 00.00 hours
Wednesday	23.00 to 00.00 hours
Thursday	23.00 to 00.00 hours
Friday	23.00 to 03.00 hours
Saturday	23.00 to 03.00 hours
Sunday	23.00 to 00.00 hours

The opening hours requested:-

Monday	12.00 to 00.00 hours
Tuesday	12.00 to 00.00 hours
Wednesday	12.00 to 00.00 hours
Thursday	12.00 to 00.00 hours
Friday	12.00 to 03.00 hours
Saturday	12.00 to 03.00 hours
Sunday	12.00 to 00.00 hours

I don't think that it is suitable to have a restaurant open till 03.00 hours on any night of the week. The venue is a restaurant with a bar, not a night club and I feel the conditions of the license should reflect this.

I have carried out checks on restaurants nearby and I cannot find any that are open till this time. There are flats directly above and opposite the venue which will have people residing

and needing sleep. I am conscious of the noise that would be created by people leaving in the early hours of the morning who have been drinking for several hours and want to eradicate this problem.

Public Space Protection Order (PSPO)

The entire borough of Brent is covered by a Public Space Protection Order (PSPO). This piece of legislation was introduced to combat the rising level in street crime and ASB, a vast quantity of which is alcohol fuelled. Any new venue asking for the sale of alcohol to be added to its license could inadvertently add to this ongoing issue. Therefore all applications and their conditions need to be closely scrutinized to avoid adding to the crime and ASB on the Brent Borough

Personal License Holder

The sale of alcohol to drunken people and children is a major concern to Police and highlighted in the governments Alcohol Harm Reduction Strategy. Those who sell or provide alcohol should be fully aware of the legislation and issues around alcohol and should be fully trained to a national standard.

Closed Circuit Television (CCTV)

Good quality CCTV is a basic requirement to help deter and detect criminal activity for all reputable license holders. Therefore a decent quality CCTV system is an essential tool and should be installed and maintained in accordance with Home Office Guidance. The system should be fully operational during the hours of business, with a member of staff present who can operate and if required download footage upon request of the police or other recognised authority from Brent Council.

Notices will also be displayed advertising the presence of the CCTV to help promote a secure and safe dining and working environment.

Police require the following points should be added as conditions on the premises licence as below:

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council upon request.
2. CCTV cameras shall be installed to cover all the entrances and exits of the premises
3. A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open to the public.
4. The CCTV system shall display on all recordings with the correct date and time of the recording.
5. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulder image of every person entering or leaving the premises.
6. A "Challenge 25" policy shall be adopted and adhered to at all times.

7. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.

8. Notices asking customers to leave quietly from the premises shall be displayed by the Exit/entrance.

9. All deliveries (to the venue) shall take place during the normal working day i.e. 09.00hrs to 18.00hrs daily.

10. An incident and refusals log shall be kept at the premises and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following;

- a) Any complaints received.
- b) Any incidents of disorder.
- c) Any faults in the CCTV system.
- d) Any refusal of the sale of alcohol.
- e) Any visit by a relevant authority or emergency service.

11. A refusal book detailing date and time of the refused sale (of alcohol), the name of the person refusing the sale and a description of the person attempting to purchase alcohol, shall be kept and maintained and made available for inspection by authorised officers from Brent Council or the police

12. Regular documented staff training on licensing legislation and operating procedures shall be given. The training shall be signed and dated and a copy of these training records available for inspection by Police and local enforcement officers.

13. A suitable intruder alarm complete with panic button shall be fitted and maintained.

14. Customers shall not be permitted to take open drink containers outside the premises as defined on the plan submitted to and approved by the Licensing Authority

15. Alcohol shall only be provided as an accompaniment to a main meal

16. The supply/sale of alcohol for consumption on the premises shall be by waiter or waitress service only.

17. There shall be no vertical drinking at the premises.

On Line / Take away Orders

18. Full name and address details, including postcode, must be given when placing an order.

19. Acceptable proof of age shall include identification bearing the customer's photograph, date of birth and integral holographic mark or security measure. Suitable means of identification would include PASS approved proof of age card, photo-card driving licence and passport. No ID no delivery.

20. Drivers shall not deliver to any person anywhere other than that at the residential / business address given when the order was placed. There shall be **NO** deliveries made to any open/public spaces

21. Delivery drivers should be asked to keep noise to a minimum when collecting takeaways and must not be permitted to loiter unnecessarily

22. No idling of delivery vehicles

23.

The opening hours will be:-

Monday	12.00 to 00.00 hours
Tuesday	12.00 to 00.00 hours
Wednesday	12.00 to 00.00 hours
Thursday	12.00 to 00.00 hours
Friday	12.00 to 01.00 hours
Saturday	12.00 to 01.00 hours
Sunday	12.00 to 00.00 hours

Alcohol sales will be:-

Monday	12.00 to 23.30 hours
Tuesday	12.00 to 23.30 hours
Wednesday	12.00 to 23.30 hours
Thursday	12.00 to 23.30 hours
Friday	12.00 to 00.30 hours
Saturday	12.00 to 00.30 hours
Sunday	12.00 to 23.30 hours

Late Night Refreshments will be:-

Monday	23.00 to 00.00 hours
Tuesday	23.00 to 00.00 hours
Wednesday	23.00 to 00.00 hours
Thursday	23.00 to 00.00 hours
Friday	23.00 to 01.00 hours
Saturday	23.00 to 01.00 hours
Sunday	23.00 to 00.00 hours

If the above conditions can be met in full, police would be in a position to withdraw representations.

Yours Sincerely,

PC Phil Graves 3122NW

NW BCU - Brent Licensing
Philip.Graves@met.police.uk

From: dehmei
Sent: 29 August 2023 12:13
To: Phil.S.Graves
Cc: Business Licence
Subject: Re: New Premises - Demi's Nigerian Restaurant, 89 Cricklewood Broadway, NW2 3JG - 28744 - Police Reps

Thank you for your response.

I understand and respect your decision however your perspective would have been more understandable if we were the only shop closing late on Cricklewood Broadway. All shops although might not be under your council close late on the same road so I struggle to understand your concerns about night economy.

I'll would like to maintain my stand as I am also part of the community you look after and you're doing a great job however your concerns would mean to tell the shop around to close 1am. We have to do everything possible without impacting our community negatively as a business which is the case here. As I have said before we are a restaurant and bar. It's vital we have the option to open till late in this case all we are asking is an hour of operation time. It's will keep our business open. I have appealed and urged you to reconsider your decision many times.

Please let me know how we can proceed to a hearing and the process.

I have called you several times but no response.

On Tue, 29 Aug 2023, 11:44 , <Phil.S.Graves@met.police.uk> wrote:

Good morning Demi,

Unfortunately I stand by my original comments that I don't feel that a restaurant in a residential area should be open as late as you are asking for. I have a duty of care for the residents of Brent as well as the business' and feel I would be failing them if I allow Brent to turn into a night time economy.

Sorry I cannot assist further,

Phil

From: dehmei
Sent: 24 August 2023 17:37
To: Graves Phil S - NW-CU
Cc: Business Licence <
Subject: Re: New Premises - Demi's Nigerian Restaurant, 89 Cricklewood Broadway, NW2 3JG - 28744 - Police Reps

Good afternoon Sir.

How are you doing?

Apologies sir. I responded since the 24th of July but did not realise that the trail was a new one and you weren't copied on the email.

Please below is my response on the 24th of July. Please let me know how best we can move forward. The following were copied on the email (Mohammed.Serdouk, Esther.Chans and Linda.Legister).

RESPONSE

Thank you for your email and support. I'll like to let you know we are on the same page with all your requirements and making sure we play our part as a business to support our local council and the police.

I am very passionate about supporting my local council. When I started my restaurant I only had one vision- To be the best Nigerian Restaurant in the World and make a positive impact in my local area. We already run a paid apprenticeship for the locals to help young people gain skills that can help them navigate the real world (communication skills, task prioritization and more). We have two people as I speak that started since May and we hope as we grow to increase that number to play our part in the local area.

I have spoken in length with the licensing officers (Metropolitan Police and Council) to help understand your perspectives better and table mine. I was informed there's room for negotiations hence this email.

I'll appeal for you to reconsider your decision on our closing times on Fridays and Saturdays from 1.00 to 2.00 (am).

Our customer base is 90% older customers (55yrs upwards) that want to eat good authentic Nigerian food and be in a social place on Fridays and Saturdays. I don't intend to run a club and won't as it doesn't align with my business model. Our whole restaurant is a see through so nothing of that nature will ever take place. Our mantra for DEMI'S NIGERIAN RESTAURANT AND BAR is a Taste of Home. The Nigerian culture is heavily dependent on people eating and chilling late at night hence why I applied for a late closing time for those two days.

There are many shops, lounges and restaurants that close late on Cricklewood Broadway (KFC, Elementree bar and restaurant, 84 West restaurant and more). Please give us the competitive edge we need to survive as a business in a year that's been very challenging already due to inflation and change in general spending behaviour.

We already have everything you mentioned in place but I am very open to many more if that would assure you on helping our business have it doors open in the future.

Thank you always.

Demi

On Fri, 14 Jul 2023, 13:52 , <Phil.S.Graves@met.police.uk> wrote:

Good afternoon Oreoluwa,

Thank you for your time earlier in the week and for explaining your plans for the restaurant. As we discussed I have my concerns over the late hours that you have requested and I don't feel it is appropriate for a restaurant to be open until 03.00 hrs in such a residential area. My attached reps explain this along with a list of conditions to go onto your premises license. If you are in a position to agree to my hours and conditions then the police will have no objections with the council providing you with the license. If we can't agree we may need to arrange a hearing.

It may be worth you speaking to a licensing agent and waiting to see what conditions & hours Brent council submit before making a decision.

Thanks,

Phil

CC Brent Council

To: Mr Oluwademilade Oreoluwa,
DEMI'S NIGERIAN RESTAURANT
89 Cricklewood Broadway,
London NW2 3JG

Our Ref: 28744

19 July 2023

Dear Sir,

Licensing Representation to the Initial Application for the Premises License related to Demi's Nigerian Restaurant, 89 Cricklewood Broadway, NW2 3JG

I certify that I have considered the application shown above and I wish to make a representation that the likely effect of the grant of the application is detrimental to the Licensing Objectives for the reasons indicated below.

An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under Section 17 of the Licensing act 2003. The Licensing Authority representations are primarily concerned with the four licensing objectives.

- the prevention of crime and disorder.
- public safety.
- the prevention of public nuisance.
- the protection of children from harm.

The Licensing Authority have assessed the application and information provided by the applicant.

The Licensing Authority require the following points to be included in the operating schedule or added as conditions on the premises licence:

Licensable activity:

Provision of Late-Night Refreshments: Indoors (changed)

Monday	23.00 to 00.00 hours
Tuesday	23.00 to 00.00 hours
Wednesday	23.00 to 00.00 hours
Thursday	23.00 to 00.00 hours

Friday 23.00 to 01.00 hours
Saturday 23.00 to 01.00 hours
Sunday 23.00 to 00.00 hours

Sale or Supply of Alcohol: On the premises (Changed)

Monday 12.00 to 23.30 hours
Tuesday 12.00 to 23.30 hours
Wednesday 12.00 to 23.30 hours
Thursday 12.00 to 23.30 hours
Friday 12.00 to 00.30 hours
Saturday 12.00 to 00.30 hours
Sunday 12.00 to 23.30 hours

The opening hours of the premises (Changed)

Monday 12.00 to 00.00 hours
Tuesday 12.00 to 00.00 hours
Wednesday 12.00 to 00.00 hours
Thursday 12.00 to 00.00 hours
Friday 12.00 to 01.00 hours
Saturday 12.00 to 01.00 hours
Sunday 12.00 to 00.00 hours

In addition:

Public Space Protection Order (PSPO).

The entire borough of Brent is covered by a Public Space Protection Order (PSPO). This piece of legislation was introduced to combat the rising level in street crime and ASB, a vast quantity of which is alcohol fuelled. Any new venue asking for the sale of alcohol to be added to its license could inadvertently add to this ongoing issue. Therefore, all applications and their conditions need to be closely scrutinized to avoid adding to the crime and ASB on the Brent Borough.

Personal License Holder.

The sale of alcohol to drunken people and children is a major concern to Police and highlighted in the governments Alcohol Harm Reduction Strategy. Those who sell or provide alcohol should be fully aware of the legislation and issues around alcohol and should be fully trained to a national standard.

Closed Circuit Television (CCTV).

Good quality CCTV is a basic requirement to help deter and detect criminal activity for all reputable license holders. Therefore, a decent quality CCTV system is an essential tool and should be installed and maintained in accordance with Home Office Guidance. The system should be fully operational during the hours of business, with a member of staff present who can operate and if required download footage upon request of the police or other recognised authority from Brent Council.

Notices will also be displayed advertising the presence of the CCTV to help promote a secure and safe dining and working environment.

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council upon request.
2. CCTV cameras shall be installed to cover all the entrances and exits of the premises
3. A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open to the public.
4. The CCTV system shall display on all recordings with the correct date and time of the recording.
5. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulder image of every person entering or leaving the premises.
6. A "Challenge 25" policy shall be adopted and adhered to at all times.
7. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
8. Notices asking customers to leave quietly from the premises shall be displayed by the Exit/entrance.
9. All deliveries (to the venue) shall take place during the normal working day i.e., 09.00hrs to 18.00hrs daily.
10. An incident and refusals log shall be kept at the premises and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:
 - a) Any complaints received.
 - b) Any incidents of disorder.
 - c) Any faults in the CCTV system.
 - d) Any refusal of the sale of alcohol.
 - e) Any visit by a relevant authority or emergency service.
11. A refusal book detailing date and time of the refused sale (of alcohol), the name of the person refusing the sale and a description of the person attempting to purchase alcohol, shall be kept and maintained and made available for inspection by authorised officers from Brent Council or the police.
12. Regular documented staff training on licensing legislation and operating procedures shall be given. The training shall be signed and dated and a copy of these training records available for inspection by Police and local enforcement officers.
13. A suitable intruder alarm complete with panic button shall be fitted and maintained.

14. Customers shall not be permitted to take open drink containers outside the premises as defined on the plan submitted to and approved by the Licensing Authority

15. Alcohol shall only be provided as an accompaniment to a main meal.

16. The supply/sale of alcohol for consumption on the premises shall be by waiter or waitress service only.

17. There shall be no vertical drinking at the premises.

Online / Delivery Orders: :

18. Full name and address details, including postcode, must be given when placing an order.

19. Acceptable proof of age shall include identification bearing the customer's photograph, date of birth and integral holographic mark or security measure. Suitable means of identification would include PASS approved proof of age card, photo-card driving licence and passport. No ID no delivery.

20. Drivers shall not deliver to any person anywhere other than that at the residential / business address given when the order was placed. There shall be NO deliveries made to any open/public spaces

21. Delivery drivers should be asked to keep noise to a minimum when collecting takeaways and must not be permitted to loiter unnecessarily.

22. No idling of delivery vehicles

From: Serdouk, Mohammed
Sent: 25 August 2023 13:52
To: dehmei
Cc: Legister, Linda
Business Licence <business.licence@brent.gov.uk>
Subject: RE: DEMI'S NIGERIAN RESTAURANT 89 Cricklewood Broadway NW2 3JG Application No: 28744

Hi Mr Demi

Thank you for your call and your subsequent email. Firstly, I did not tear the license rather I removed it from your wall as it is not your property and is still in our possession and I asked you to apply for a new license if no transfer was possible from previous owner and instructed you to remove all alcohol on display.

As you have mentioned, I visited your premises for inspection, there was no valid license, no DPS and alcohol being sold. Upon my second compliance visit, staff were present and alcohol was still on display.

As I mentioned in the telephone conversation that in the likelihood of your restaurant having an event in the future or during Christmas period, you can apply for a Temporary Event Notice (TEN).

In addition, I also informed you that upon satisfaction of no complaints received you can apply for a variation to the closing times.

As for your comment of ; **The previous owner actually sold us the lease with the licence saying it's paid for**

- We have received communication from the previous owner stating otherwise.

Mr Demi Ore, unfortunately I am declining your request for the time being as per my previous email.

Regards
Mohammed Serdouk

From: dehmei
Sent: 25 August 2023 13:12
To: Serdouk, Mohammed
Cc: Legister, Linda
Subject: Re: DEMI'S NIGERIAN RESTAURANT 89 Cricklewood Broadway NW2 3JG Application No: 28744

Good afternoon sir.

Thank you for your email.

Please like I mentioned to you the very first day you came to the restaurant I didn't know we needed to re-register. **The previous owner actually sold us the lease with the licence saying it's paid for** so I was shocked when you visited that day and said otherwise. I did offer to pay immediately which you declined and torn off our alcohol licence before explaining how it works. The registration was made within 24hours as promised.

The next time you came into the restaurant I video called you to let you know as my staff told you I was around the area to do shopping quickly.

Our weekends are our only chance of making the business work and would like you to reconsider your decisions. We are a restaurant and bar.

Please let me know how we can move forward.

Thanks
Demi

On Fri, 25 Aug 2023, 12:48 Serdouk, Mohammed, <Mohammed.Serdouk@brent.gov.uk> wrote:

Hi Mr Demi ore

Thank you for your email related to your request to extend the closing time on Friday and Saturdays from 1 am to 2 am. The 4 licensing objectives are:

- A. the prevention of crime and disorder.
- B. public safety.
- C. the prevention of public nuisance.
- D. the protection of children from harm

- 1. Demi's Nigerian Restaurant is located in a residential area and one of the council licensing objective is the Prevention of Public nuisance.
- 2. The application and representation are based on such objectives.

I feel that the premises being a Restaurant the closing time of 1 am is adequate to the area the premises are located at. Bearing in mind that Mr Demi Ore, you have been operating without a valid and current license for a long time without any notification to the council.

Myself having visited the premises on a routine inspection and found out that there was no DPS(Designated Premises Supervisor) and have removed the previous owner license from your premises wall and have informed you of the licensing act and the breaches committed.

I thank you for acting upon my advice to legalise your premises to sell alcohol and your operating hours, however, I must decline your request for the time being. I will gladly reconsider an application to vary the closing times in the future as long as no complaints are received.

Regards

Mohammed Serdouk

Licensing Enforcement Officer.

From: dehmei
Sent: 24 July 2023 16:38
To: Serdouk, Mohammed
Cc: Business Licence Esther, Chan <
>; Legister, Linda
Subject: Re: DEMI'S NIGERIAN RESTAURANT 89 Cricklewood Broadway NW2 3JG Application No: 28744

Good afternoon Sir/Madam

How are you doing?

Thank you for your email and support. I'll like to let you know we are on the same page with all your requirements and making sure we play our part as a business to support our local council and the police.

I am very passionate about supporting my local council. When I started my restaurant I only had one vision- To be the best Nigerian Restaurant in the World and make a positive impact in my local area. We already run a paid apprenticeship for the locals to help young people gain skills that can help them navigate the real world (communication skills, task prioritization and more). We have two people as I speak that started since May and we hope as we grow to increase that number to play our part in the local area.

I have spoken in length with the licensing officers (Metropolitan Police and Council) to help understand your perspectives better and table mine. I was informed there's room for negotiations hence this email.

I'll appeal for you to reconsider your decision on our closing times on Fridays and Saturdays from 1.00 to 2.00 (am).

Our customer base is 90% older customers (55yrs upwards) that want to eat good authentic Nigerian food and be in a social place on Fridays and Saturdays. I don't intend to run a club and won't as it doesn't align with my business model. Our whole restaurant is a see through so nothing of that nature will ever take place. Our mantra for DEMI'S NIGERIAN RESTAURANT AND BAR is a Taste of Home. The Nigerian culture is heavily dependent on people eating and chilling late at night hence why I applied for a late closing time for those two days.

There are many shops, lounges and restaurants that close late on Cricklewood Broadway (KFC, Elementree bar and restaurant, 84 West restaurant and more). Please give us the competitive edge we need to survive as a business in a year that's been very challenging already due to inflation and change in general spending behaviour.

We already have everything you mentioned in place but I am very open to many more if that would assure you on helping our business have its doors open in the future.

Thank you always.

Demi

On Wed, 19 Jul 2023, 10:09 Serdouk, Mohammed, <> wrote:

Dear Sir,

After careful consideration of the application related to above named subject I wish to make a representation that the likely effect of the grant of the application is detrimental to the Licensing Objectives for the reasons indicated below.

The Licensing Authority representations are primarily concerned with the four licensing objectives;

- the prevention of crime and disorder.
- public safety.
- the prevention of public nuisance.
- the protection of children from harm.

In order for the Licensing Authority to withdraw this representation, it will be necessary for you to confirm that you accept the above conditions in writing.

Regards

Mohammed Serdouk

Licensing Enforcement Officer

Regulatory Services

Basemap Map



1:1250

0 0.02 0.04 kilometres



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